

# Resume Of



## Ridoy Ghosh

+8801774-934633

ridoyghosh21@gmail.com

Village: East Kulia, P.S: Debhata, Postal Code: 9431,  
District: Satkhira, Bangladesh

## Career Objective

Motivated and detail-oriented aspiring Digital Marketer seeking an internship opportunity to apply skills in SEO, GEO, AEO, and Ads Campaigning. Passionate about learning, creativity, and achieving real results through data-driven digital strategies.

## Educational Qualification:

Degree	Institution	Year	Result
BBA (Accounting)	Daulatpur College (Day-Night)	2023	Awaited
HSC (Commerce)	Khan Bahadur Ahsanullah College	2019	3.83 (Out of 5.00)
SSC (Commerce)	Bohera A.T. Secondary School	2017	3.95 (Out of 5.00)

## Trainee:

Course Title: E-Learning & Earning – Freelancing & Digital Marketing

Institution: E-Learning & Earning, Branch – Parulia

Duration: 600 Hours

Topics Covered:

- Microsoft Office Application
- Graphic Design (Adobe Photoshop – Basic)
- WordPress Website Design (Intermediate)
- Freelancing (Marketplace Skills)
- **Digital Marketing:**
  - SEO (Search Engine Optimization)
  - Keyword Research & Analytics Tools
  - Google & Social Media Ads Campaigning
  - Content Strategy & Digital Branding

## **Technical Skills:**

- SEO Tools: Google Analytics, Google Search Console, Ahrefs, SEMrush, Ubersuggest
- Ads Management: Google Ads, Facebook Ads Manager
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- Social Media Marketing: Facebook, Instagram, YouTube, LinkedIn
- Basic Graphic Design: Adobe Photoshop (Basic)
- Other Tools: MS Word, Excel, PowerPoint, Email Marketing

## **Core Skills:**

- SEO (Search Engine Optimization)
- Local SEO
- On-Page Optimization
- Off-Page Optimization
- Technical SEO

## **Achievements:**

- Completed Basic Computer Course with Grade A(+) from Laion Computer (Duration: 6 Months).
- Recognized as a Top Rated SEO Expert on Upwork.

## **Language Proficiency:**

- English: Intermediate (Reading, Writing, Listening, Speaking).
- Bengali: Native language

## **Declaration:**

I solemnly declare that all the information provided above is true and accurate to the best of my knowledge and belief.

## **References:**

**MD. Sohel**  
**Trainer**  
**E-Learning & Earning**  
**Parulia Branch**  
**Phone: 01675299177**

*Ridoy Ghosh*

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**Signature**  
**Ridoy Ghosh**